

Key Stage 5 Curriculum Map - Business Studies

No matter where your future career takes you, you will always work in a business, whether that be for yourself or for someone else. The content taught teaches us a wide variety of engaging and relevant topics to enable you to be successful within business.

The course offers UCAS points if you wish to go to university, and many universities offer courses with management, such as fashion, sport and events; with the business course, you get to understand the fundamentals making you stand out from the crowd!

		AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
Year 12	Topic/themes/ skills covered	Exploring business: <ul style="list-style-type: none"> • features of a business, organisational structure, aims and objectives, stakeholders influence. 	Exploring business continued: <ul style="list-style-type: none"> • internal, external and competitive environment, • supply and demand • innovation and enterprise. 	<ul style="list-style-type: none"> • principles and purpose of marketing • branding • marketing aims and objectives • market research: understanding, conducting and analysing. 	<ul style="list-style-type: none"> • marketing Mix • the marketing campaign that includes: media, budget and timescale • creating a rationale and marketing campaign for a given business. 	<ul style="list-style-type: none"> • revision for unit 2 exam. 	Personal finance: <ul style="list-style-type: none"> • functions and role of money • different ways to pay • current accounts • managing personal finance • features of financial institutions • communicating with customers • consumer protection • information guidance and advice.
	Assessment	Unit 1 - Assignment 1	Unit 1 - Assignment 2 and 3	Mock exam	Mock exam	Unit 2 - Creating a marketing campaign exam	Exam style questions
		AUTUMN 1	AUTUMN 2	SPRING 1	SPRING 2	SUMMER 1	SUMMER 2
Year 13	Topic/themes/ skills covered	<ul style="list-style-type: none"> • personal finance recap business finance • purpose of accounting • types of income 	<ul style="list-style-type: none"> • Statement of comprehensive income • Statement of financial position • Measuring 	Revision After exam - unit 8 recruitment and selection <ul style="list-style-type: none"> • Recruitment of 	Recruitment and selection <ul style="list-style-type: none"> • Job applications • Interviews and skills • Review and 		

		and expenditure <ul style="list-style-type: none"> • sources of finance • cash Flow forecasts • break even. 	profitability <ul style="list-style-type: none"> • Measuring liquidity • Measuring efficiency • Limitations of ratios. 	staff <ul style="list-style-type: none"> • Recruitment and selection process • Ethical and legal considerations. 	evaluation <ul style="list-style-type: none"> • SWOT analysis and action plan. 		
	Assessment	Exam style questions	Exam style questions Mock exam	Unit 3 external exam Unit 8 - Assignment 1	Unit 8 - Assignment 2 Mock interview		